



Carbon Offset Overview for Travelers

What are Carbon Offsets?

Carbon Offsets make it possible for individuals and businesses to reduce the carbon dioxide (CO₂) emissions they are responsible for, such as product manufacturing and transportation, by reducing or displacing the CO₂ in another place, such as reducing the use of fossil fuels used for power. Carbon Offsets can include renewable energy like wind and solar power, energy efficiency, and reforestation projects.

Why should I consider carbon offsetting?

According to the Natural Resource Defense Council, the latest scientific data confirms that the Earth's climate is rapidly changing due to a thickening layer of carbon dioxide pollution, mostly from emissions of power plants, automobiles and airplanes. CO₂ are emitted when fossil-fuels are consumed. We all emit CO₂ emissions when we drive a car, fly in a plane, use electricity, or generate waste. You can use less energy, travel less, or use public transport, but some emissions are unavoidable.

The good news is that we can prevent global warming. The solution is within our grasp and is found in reducing our dependence on fossil fuels by supporting the use of renewable energy such as wind and solar technologies used for powering our homes and business, increasing energy efficiency, reducing waste, and offsetting the environmental impacts of our travel.

Why choose STI's carbon offset program?

The non profit offset partners we represent were chosen after years of our own internal due diligence, which began well before the voluntary carbon offset market really existed in the U.S., in order to find the highest quality projects that meet very strict standards / certification. To date, our portfolios have withstood any investigative reporting or media fire. In fact, we were in the Top 10 list in both major consumer reports analyzing carbon offset programs, and one of ONLY two North American, non-profit provider recognized in both Consumer's Guide to Retail Carbon Offset Providers (Clean Air Cool Planet) and Voluntary Offsets For Air-Travel Carbon Emissions (Tufts University).

How is my contribution used to offset my carbon emissions?

STI partners with three non-profit organizations to provide Carbon Offsets and Renewable Energy Certificates:

- The Bonneville Environmental Foundation (BEF), a non-profit marketer of renewable energy that offers renewable energy certificates it calls Green Tags.
- myclimate™, a Switzerland-based non-for-profit marketer of energy efficiency and renewable energy that offers Verified Emission Reductions and Certified Emission Reductions, which are also known as Carbon Offsets.
- Conservation International (CI), a leading non-profit organization that offers carbon offsets it calls Conservation Carbon.

STI and its partners are focused on increasing energy efficiency, reducing waste, reducing deforestation, and replacing traditional sources of fuel used for energy including coal, oil and natural gas, with clean and renewable sources like wind and solar power.

Sustainable Travel International

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Leave the World a Better Place™



How can I contribute?

1. Go to the carbon calculator on the STI website
http://www.sustainabletravelinternational.org/documents/op_carboncalcs.html.
2. Select the type of offset e.g. 'Flying'.
3. Enter the information required and click the 'Calculate my emissions' button.
4. The corresponding offset price will be shown. Optionally, you can select to offset the full impact, half of the impact or another fixed amount. Click the 'Check Out' button.
5. Select the type of offset project you are interested and click 'Submit'.
6. Enter your personal information and click 'Submit'. All transactions are done through our secured server.

The following screens represent an example of a transaction.

Carbon Offsets | Air Travel

Flight from:

Flight to:

Number of passengers:

Flight class: First Business Economy

One way or round trip? One way Round trip

Our Programs | Carbon Offsets

CALCULATE YOUR PERSONAL CARBON FOOTPRINT

Please select from the available Offset options below:

Flying Driving Gift Offset Home Energy Hotel Stays

Air Travel:	1.7884	Offset Amount
Automobile Travel:	0	<input checked="" type="radio"/> My Full Impact
Gifts:	0	<input type="radio"/> Half My Impact
Home:	0	
Hotels/Lodging:	0	
Total Offset (tons of CO2):	1.7884	

Your total emissions are: 1.7884 tons of CO2
The total cost to offset this amount of CO2 will be:
\$64.38 USD

Note: Different priced offset projects available in the checkout process

Offset a different amount:

[XE.com Currency Converter](#)

[How is this contribution used to offset my carbon emissions?](#)

Where can I find more information?

You can contact your tour operator for more information or visit our website at www.carbonoffsets.org. Please feel free to contact STI at 800-276-7764 or email info@sustainabletravel.com for additional information.

All of us at STI sincerely hope that you will consider joining us in practicing sustainable travel and to *Leave the World a Better Place!*